



## **SPONSORSHIP OPPORTUNITIES**

You can purchase any of these opportunities by logging in to ALFN.org and then go to Events, Sponsorships. Contact Susan Rosen ([srosen@alfn.org](mailto:srosen@alfn.org)) for further information.

### **WILLPOWER Host Partner**

Top Level Sponsorship. Only 1 Host Partner Opportunity Available.

Price: \$7,500.00

- Two complimentary registrations for sponsoring company employees
- 20% off registration fees for up to 5 additional attendees from your company
- Use of one sleeping room suite at the discounted group rate (based on availability) (sponsor to cover suite cost separately)
- Host of the WILLPOWER Dinner – Welcome remarks at the beginning of dinner. Also includes branded cocktail napkins, tabletop signs, logos on bars, logo on drink tickets.
- Includes custom WiFi password name (using your company name or abbreviated version) for all event attendees. Event attendees will use this password when accessing WiFi during the entire event.
- Logo on the conference bag (with Premier Partner and Bag Sponsor) that is given to all attendees at registration.
- Logo on the lanyard name badge that all attendees receive at registration.
- Ability for sponsor to provide 1-2 promo items at all attendee tables during dinner (or may provide gift bags with items for all attendees at dinner).
- Ability for the sponsor to provide 1-2 promo items for the conference attendee bags.
- Banner ad provided by sponsor on [alfn.org](http://alfn.org) home page for 45 consecutive days
- Banner ad provided by sponsor on the home page of the event mobile app, available during the conference
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level
- Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Custom logo decals displayed throughout the event
- Custom Gobo projected logo in a high traffic area during the event
- Logo displayed on all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level

- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all sessions, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level
- Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications, with prime placement on inside of front cover
- Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$3.50-\$4.50 per room). Room drop item to be approved by ALFN, and provided by the Sponsor
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

#### WILLPOWER Premier Partner – 360 Legal

Top Level Sponsorship. Only 1 Premier Partner Opportunity Available.

Price: \$5,000.00

- One complimentary registration for a sponsoring company employee
- 20% off registration fees for up to 3 additional attendees from your company
- Use of one sleeping room suite at the discounted group rate (based on availability) (sponsor to cover suite cost separately)
- Logo on the conference bag (with Premier Partner and Top Sponsor) that is given to all attendees at registration.
- Welcome remarks by sponsor during the opening session of the event
- Ability for the sponsor to provide complimentary items for the conference attendee bags.
- Banner ad provided by sponsor on the alfn.org home page for 45 consecutive days
- Banner ad provided by sponsor on the home page of the event mobile app, available during the conference
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Logo displayed on all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level



- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all sessions, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
- Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications, with prime placement on the back cover
- Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$3.50-\$4.50 per room). Room drop item to be approved by ALFN, and provided by the Sponsor
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

**WILLPOWER Attorney-Trustee Member Partner – Tromberg, Morris & Poulin**

Top Level Sponsorship. 2 Attorney-Trustee Member Partner Opportunities – 1 Remains Available.

Price: \$3,600.00

- One complimentary registration for a sponsoring company employee
- 20% off registration fees for up to 2 additional attendees from your company
- Ability for the sponsor to provide 1-2 promo items for the conference attendee bags.
- Banner ad provided by sponsor on alfn.org home page for 30 consecutive days
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Logo displayed as a top sponsor on ALFN website page for the event.
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Logo displayed on all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level

- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
- Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

**WILLPOWER Associate Member Partner - KnovaOne, and a360inc**

Top Level Sponsorship. Only 2 Associate Member Partner Opportunities Available – No Opportunities Remain Available

Price: \$3,600.00

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- One complimentary registration for a sponsoring company employee
  - 20% off registration fees for up to 2 additional attendees from your company
  - Ability for the sponsor to provide 2 complimentary conference attendee bags.
  - Banner ad provided by sponsor on ALFN website for 30 consecutive days
  - Custom LinkedIn graphic to post on your company's LinkedIn page and other social media pages or websites
  - Logo displayed as a top sponsor on ALFN website page for the event.
  - Logo displayed on the mobile app for the event, with recognition of your sponsorship level
  - Logo displayed on event signage as a top sponsor of the event.
  - Logo displayed on all table centerpiece signage during all conference meals and sessions
  - Logo displayed on placemats used during sessions
  - Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
  - Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
  - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
  - Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
  - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
  - Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
  - Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications
  - Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages

- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

### **WILLPOWER Servicer or GSE Partner**

Top Level Sponsorship. Only 2 Servicer or GSE Partner Opportunities Available.

Price: \$1,600.00

- Ability for the sponsor to provide 1-2 promo items at the registration desk area.
- Banner ad provided by sponsor on alfn.org home page for 30 consecutive days, removed at the conclusion of the event.
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Logo displayed on all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Sponsor logo on drink tickets used by attendees to exchange for alcoholic drinks during the reception
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
- Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

### **WILLPOWER Keynote Speaker Partner – Woods Oviatt Gilman**

Top Level Sponsorship. Only 1 Keynote Speaker Partner Opportunity Available.



Price: \$3,600.00

- One complimentary registration for a sponsoring company employee
- 20% off registration fees for up to 2 additional attendees from your company
- Includes opening welcome remarks and introduction of the Keynote speaker, moderation of any Q&A with the keynote speaker and closing remarks once the speaker concludes
- Ability for the sponsor to provide 1-2 promo items for the conference attendee bags.
- Banner ad provided by sponsor on alfn.org home page for 30 consecutive days
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Logo displayed as a top sponsor on ALFN website page for the event.
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Logo displayed on all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
- Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

**WILLPOWER Day 1 Afternoon Guest Speaker Sponsor**

Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- 20% off the registration fee for the sponsoring company's attendees
- Includes opening welcome remarks and introduction of the Guest speaker, moderation of any Q&A with the Guest speaker and closing remarks once the speaker concludes
- Ability for the sponsor to provide 1-2 promo items for the conference attendee bags.

- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **WILLPOWER Day 2 Morning Guest Speaker Sponsor**

Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- 20% off the registration fee for the sponsoring company's attendees
- Includes opening welcome remarks and introduction of the Guest speaker, moderation of any Q&A with the Guest speaker and closing remarks once the speaker concludes
- Ability for the sponsor to provide 1-2 promo items for the conference attendee bags.
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **WILLPOWER Attendee Shirts Sponsor**

Your logo on the custom event shirts given to all attendees at check-in. Limited to 1 ALFN member company sponsor.

Price: \$5,000.00

- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **WILLPOWER Bag Sponsor**

Your logo on the conference bag (with the events Premier and Host sponsor logos) that is distributed to all attendees of the conference. Limited to 1 ALFN member company sponsor.

Price: \$2,500.00

- Ability for the sponsor to provide 1-2 promo items for the conference attendee bags.
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **WILLPOWER Photography Sponsor – a360inc**

Sponsor the professional headshot photography for WILLPOWER attendees (completed at the conclusion of WILLPOWER)(Photographer provided by ALFN). Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- Logo on event signage with other event sponsors, and near the photography setup.
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.



### **WILLPOWER Hotel Room Key Cards Sponsor – Baer Timberlake**

Ensure that all of the Intersect attendees know your name by owning the most used item of the conference: the hotel room key cards. Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- Company name & logo with website address on all key cards
- Logo displayed as sponsor on ALFN website page for the event



- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **WILLPOWER Book Sponsor**

Sponsor the keynote speakers book that is provided to all attendees of the conference. This year the book will be *The Successful Struggle*, by Courtney Clark. Limited to 1 ALFN member company sponsor.

Price: \$1,750.00

- Logo on event signage with other event sponsors, and near where the books are displayed
- Logo displayed as a sponsor on the ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **WILLPOWER Yoga Sponsor – Woods Oviatt Gilman**

Help attendees wake up and get energized with this sunrise yoga class. Start the day out right with an invigorating yoga session geared for yoga enthusiasts of all levels. Limited to 1 ALFN member company sponsor.

Price: \$1,500.00

- Sports water bottle or towel with your logo provided by ALFN for all participants of this activity
- Logo on signage displayed at the yoga session
- Logo displayed as a sponsor on the ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Sponsorship recognition in the confirmation email sent to all yoga activity participants.
- Sponsor ribbon for name badge of all sponsoring company attendees



- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **WILLPOWER Servicer Attendees Welcome Gift Sponsor**

Have an item of your choosing given to all servicer attendees as they arrive to check-in at the event (sponsor must provide the item, with prior approval of your item required by ALFN). If you are supplying multiple items, they all must fit in an envelope, small box or small bag. Items must be shipped pre-packaged and ready for ALFN to hand out at the registration desk to servicers as they arrive and check-in, no onsite assembly at the conference. Limited to 1 ALFN member company sponsor.

Price: \$1,750.00

- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **WILLPOWER All Attendees Welcome Gift Sponsor**

Have an item of your choosing given to all attendees as they arrive to check-in at the event (sponsor must provide the item, with prior approval of your item required by ALFN). If you are supplying multiple items, they all must fit in an envelope, small box or small bag. Items must be shipped pre-packaged and ready for ALFN to hand out at the registration desk to attendees as they arrive and check-in, no onsite assembly at the conference. Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **WILLPOWER Associate Member Tabletop Exhibit**

Highlight your company at your own personal tabletop exhibit space. Includes 6ft skirted table in the refreshment break area.

Price: \$1,500.00

- May provide custom signage, tabletop exhibit materials and promo items for your tabletop exhibit space
- May provide someone from your company to man your exhibit table
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

#### **WILLPOWER Educational Sessions Placemat Sponsor**

Have your logo displayed in front of event attendees during the educational sessions of the conference.

Price: \$1,500.00

- Logo displayed on placemats during educational sessions
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

#### **WILLPOWER Cocktail Reception Sponsor**

Sponsor the WILLPOWER networking reception with event attendees. Limited to 3 ALFN member company sponsors.

Price: \$2,000.00

- 20% off the registration fee for the sponsoring company's attendees
- May have a customized cocktail, with signage on the bar tops with your custom drink option and company logo
- May provide promo items to display and hand out during the reception
- Logo on easel signs during the reception

- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsors logo on cocktail napkins during the reception
- Sponsors logo on tabletop signs during the reception
- Sponsor logo on drink tickets used by attendees to exchange for drinks during the reception
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **WILLPOWER Dinner Host-a-Bar Sponsor**

Hosted bar experience at the WILLPOWER dinner. Great opportunity for your company to own one of the bars during the WILLPOWER dinner. 2 opportunities available.

Price: \$2,000.00

- Logo on drink tickets that all attendees will receive to redeem for your custom beverage
- May design a cocktail of your choice to serve (within the limitations of the liquors available in the regular bar package)
- Sponsors logo on cocktail napkins at your bar
- May provide promo items to display and hand out during the reception
- Logo on signage displayed at your bar
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **WILLPOWER Luncheon Sponsor**

Sponsor the WILLPOWER luncheon during the event. Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- One complimentary registration for a sponsoring company employee
- 15% off registration fees for up to 4 attendees from your company

- Includes opening welcome remarks by the sponsor at the luncheon, and introduction of any guest speaker
- May provide gift bags with items for all attendees during the luncheon, or provide promo/marketing items for attendees to take during the luncheon
- Logo on easel signs during the luncheon
- Logo on projector screens during the luncheon
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

#### **WILLPOWER Breakfast Day 1 Sponsor**

Sponsor the WILLPOWER breakfast during the event. Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- One complimentary registration for a sponsoring company employee
- 15% off registration fees for up to 4 attendees from your company
- Includes opening welcome remarks by the sponsor at the breakfast
- May provide gift bags with items for all attendees during the breakfast, or provide promo/marketing items for attendees to take during the breakfast
- Logo on easel signs during the breakfast
- Logo on projector screens during the breakfast
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

#### **WILLPOWER Breakfast Day 2 Sponsor**

Sponsor the WILLPOWER breakfast during the event. Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- One complimentary registration for a sponsoring company employee
- 15% off registration fees for up to 4 attendees from your company
- Includes opening welcome remarks by the sponsor at the breakfast
- May provide gift bags with items for all attendees during the breakfast, or provide promo/marketing items for attendees to take during the breakfast
- Logo on easel signs during the breakfast
- Logo on projector screens during the breakfast
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

#### **WILLPOWER Refreshment Breaks Sponsor**

Have signage with your company logo displayed at the refreshment breaks during the conference. Limited to 3 ALFN member company sponsors.

Price: \$1,500.00

- Logo on easel signs around refreshment break items
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

#### **WILLPOWER General Sponsor**

General sponsorship of WILLPOWER. 10 General Sponsorship opportunities available.

Price: \$1,200.00

- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Logo displayed on event signage

- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.