



**ALFN's 13th Annual Foreclosure & Bankruptcy Conference
November 20, 2024 – Dallas Marriott Uptown**

SPONSORSHIPS

You can purchase any of these opportunities by logging in to ALFN.org and then go to Events, Sponsorships. Contact Susan Rosen (srosen@alfn.org) for further information.

Sponsor two or more events this year, and spend a total of \$5,000+ to receive a discount of 15%-32.5%. Spend \$10,000+ after discounts are applied, and receive additional branding and recognition at all ALFN events and online. [Click here](#) for details.

INTERSECT Lead Partner – 360 Legal

Top sponsorship of the event with branding nearly everywhere. Your logo will be predominantly displayed and given premier placement. Only 1 Lead Partner Opportunity Available. Sponsor Value of \$13,500+.

Price: \$8,000.00

- Registration Fee Incentives
 - Two complimentary registrations for sponsoring company employees
 - 20% off registration fees for up to 3 additional attendees from your company (discount can't be combined with other discounts)
- Sleeping Room Upgrades
 - Use of one sleeping room suite (the discounted group rate (based on availability) (sponsor to pay for the rooming party))
- Sponsor Remarks During Event
 - Welcome remarks at the beginning of the conference by sponsor
- ALFN Remarks During Event
 - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with sponsorship level displayed on all table centerpiece signage during all conference meals and sessions (with other event partners)
 - Logo with sponsorship level displayed on table placemats used during sessions (with other event partners & placemat sponsor)
 - Logo on decal stickers displayed throughout the event
 - Logo on cocktail napkins during the reception (with other reception sponsors)
 - Logo on tabletop signs during the reception (with other top partner and reception sponsors)
 - Logo on drink tickets used by attendees to exchange for alcoholic drinks during the reception (with other top partner and reception sponsors)
 - Logo on the conference bag that is given to all attendees at registration (with Host Partner and Bag Sponsor)
 - Logo on the name badge that all attendees receive at registration
 - Logo displayed on event signage as a top sponsor of the event (with other event partners)



- Logo displayed in footer section of all primary event easel signs (with other event partners)
- Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications, with prime placement on inside of front cover
 - Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$5.00-\$10.00 per room). Room drop item to be approved by ALFN, and provided by the sponsor. All room drops will occur at the same time (time decided by ALFN) from any event sponsors.
 - May provide gift bags with items for all attendees during the breakfast
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom WiFi password name (using your company name or abbreviated version) for all event attendees. Event attendees will use this password when accessing WiFi during the entire event.
 - Logo on PowerPoint slides during breaks, with recognition of your sponsorship level (with other event partners)
 - Logo and website listed as event partner on the home page of the event mobile app, available during the conference (with other event partners)
 - Custom LinkedIn graphic to post on your company LinkedIn page and other social media pages or website
 - Logo displayed on the ALFN website with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the opening title page of the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other top event partners)
 - Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level (with other event partners)
 - Company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level (with other event partners)
 - Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo with sponsorship level posted at least once on ALFN social media pages
 - Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes
- Online & Digital Marketing & Branding – Items Provided by Sponsor
 - Banner ad provided by sponsor on alfn.org home page for 45 consecutive days



INTERSECT Host Partner - Altisource

Second highest level sponsorship of the event with extensive branding throughout the event. Your logo will be predominantly displayed and given premier placement. Only 1 Host Partner Opportunity Available. Sponsor Value of \$10,000+.

Price: \$6,000.00

- Registration Fee Incentives
 - One complimentary registration for sponsoring company employee
 - 20% off registration fees for up to 2 senior attendees from your company (discount can't be combined with the discounted group rate)
- Sleeping Room Upgrades
 - Use of one sleeping room at the discounted group rate (based on availability) (sponsor to cover suite cost separately)
- ALFN Remarks During Event
 - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with sponsorship level displayed on all table centerpiece signage during all conference meals and sessions (with other event partners)
 - Logo with sponsorship level displayed on table placemats used during sessions (with other event partners & placemat sponsor)
 - Logo on tabletop signs during the reception (with other top partner and reception sponsors)
 - Logo on drink tickets used by attendees to exchange for alcoholic drinks during the reception (with other top partner and reception sponsors)
 - Logo on the conference bag that is given to all attendees at registration (with Lead Partner and Bag Sponsor)
 - Logo displayed on event signage as a top sponsor of the event (with other event partners)
 - Logo displayed in footer section of all primary event easel signs (with other event partners)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Full page ad in the next ALFN ANGLE and ALFN WILLEd Publications, with prime placement near the front of the publication
 - Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$5.00-\$10.00 per room). Room drop item to be approved by ALFN, and provided by the sponsor. All room drops will occur at the same time (time decided by ALFN) from any event sponsors.
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on PowerPoint slides during breaks, with recognition of your sponsorship level (with other event partners)
 - Logo and website listed as event partner on the home page of the event mobile app, available during the conference (with other event partners)



- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Logo displayed on the opening flash page of the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other top event partners)
- Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level (with other event partners)
- Company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level (with other event partners)
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Logo with sponsorship level posted at least once on ALFN social media pages
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes
- Online & Digital Marketing & Branding – Items Provided by Sponsor
 - Banner ad provided by sponsor on alfn.org home page for 45 consecutive days

INTERSECT Premier Partner – Hello Solutions

Third highest level sponsorship of the event with extensive branding throughout the event. Your logo will be predominantly displayed and given premier placement. Only 1 Premier Partner Opportunity Available. Sponsor Value of \$9,000.00

Price: \$5,000.00



- Registration Fee Incentive
 - One complimentary registration for sponsoring company employee
 - 20% off registration fees for up to 1 additional attendee from your company (discount can't be combined with other discounts)
- Sleeping Room Upgrades
 - Use of one sleeping room suite at the discounted group rate for the 2 peak nights of the conference (based on availability) (sponsor to cover suite cost separately)
- ALFN Remarks During Event
 - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with sponsorship level displayed on all table centerpiece signage during all conference meals and sessions (with other event partners)
 - Logo with sponsorship level displayed on table placemats used during sessions (with other event partners & placemat sponsor)
 - Logo on tabletop signs during the reception (with other top partner and reception sponsors)

- Logo on drink tickets used by attendees to exchange for alcoholic drinks during the reception (with other top partner and reception sponsors)
- Logo on the conference bag that is given to all attendees at registration (with Top Event Partners and Bag Sponsor)
- Logo displayed on event signage as a top sponsor of the event (with other event partners)
- Logo displayed in footer section of all primary event easel signs (with other event partners)
- Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$5.00-\$10.00 per room). Room drop item to be approved by ALFN, and provided by the sponsor. All room drops will occur at the same time (time decided by ALFN) from any event sponsors.
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk (with other event sponsors)
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on PowerPoint slides during breaks, with recognition of your sponsorship level (with other event partners)
 - Logo and website listed as event partner on the home page of the event mobile app, available during the conference (with other event partners)
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the opening flash page of the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other top event partners)
 - Logo displayed as a sponsor on the mobile app for the event, and recognition of your sponsorship level (with other event sponsors)
 - Company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level (with other event partners)
 - Company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level (with other event partners)
 - Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo with sponsorship level posted at least once on ALFN social media pages (with other event partners)
 - Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes
- Online & Digital Marketing & Branding – Items Provided by Sponsor
 - Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications, with prime placement near the front of the publication
 - Banner ad provided by sponsor on alfn.org home page for 30 consecutive days

INTERSECT Attorney-Trustee Member Partner – Bonial & Associates; McMichael Taylor Gray

Top level partner opportunity with significant branding throughout the event. 2 Attorney-Trustee Member Partner Opportunities Sponsor Value of \$7,500+.

Price: \$4,000.00



- Registration Fee Incentives
 - One complimentary registration for sponsoring company employee
 - 20% off registration fee for up to 5 additional attendees from your company (discount can't be combined with other discounts)
- ALFN Remarks During Event
 - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with sponsorship level displayed on all table centerpiece signage during all conference meals and sessions (with other event partners)
 - Logo with sponsorship level displayed on table placemats used during sessions (with other event partners & placemat sponsor)
 - Logo displayed on event signage as a top sponsor of the event (with other event partners)
 - Logo displayed in footer section of all primary event easel signs (with other event partners)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications
 - Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$5.00-\$10.00 per room). Room drop item to be approved by ALFN, and provided by the sponsor. All room drops will occur at the same time (time decided by ALFN) from any event sponsors.
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on PowerPoint slides during breaks, with recognition of your sponsorship level (with other event partners)
 - Logo and website listed as event partner on the home page of the event mobile app, available during the conference (with other event partners)
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level (with other event partners)

- Company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level (with other event partners)
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Logo with sponsorship level posted at least once on ALFN social media pages
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes
- Online & Digital Marketing & Branding – Items Provided by Sponsor
 - Banner ad provided by sponsor on alfn.org home page for 30 consecutive days

INTERSECT Associate Member Partner – a360inc; ProVest

Top level partner opportunity with significant branding throughout the event. 2 Associate Member Partner Opportunities Available. Sponsor Value of \$7,500+.

Price: \$4,000.00

- Registration Fee Incentives
 - One complimentary registration for a sponsoring company employee
 - 20% off registration fee for a sponsoring company attendee from your company (discount can't be combined with other discounts)
- ALFN Remarks During Event
 - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with sponsorship level displayed on all table centerpiece signage during all conference meals and sessions (with other event partners)
 - Logo with sponsorship level displayed on table placemats used during sessions (with other event partners & placemat sponsor)
 - Logo displayed on event signage as a top sponsor of the event (with other event partners)
 - Logo displayed in footer section of all primary event easel signs (with other event partners)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Full page ad in the next ALFN ANGLE and ALFN WILLED Publications
 - Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$5.00-\$10.00 per room). Room drop item to be approved by ALFN, and provided by the sponsor. All room drops will occur at the same time (time decided by ALFN) from any event sponsors.
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on PowerPoint slides during breaks, with recognition of your sponsorship level (with other event partners)



- Logo and website listed as event partner on the home page of the event mobile app, available during the conference (with other event partners)
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level (with other event partners)
- Company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level (with other event partners)
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Logo with sponsorship level posted at least once on ALFN social media pages
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes
- Online & Digital Marketing & Branding – Items Provided by Sponsor
 - Banner ad provided by sponsor on alfn.org home page for 30 consecutive days

INTERSECT Attendee Bag Sponsor

Your logo on the conference bag that is made available to all attendees as they register. Limited to 1 ALFN member company sponsor.

Price Including Complimentary Registration: \$4,400.00

Price Excluding Complimentary Registration: \$3,500.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on the conference bag given to all attendees (with other top event partners)
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)

- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Water Bottle Sponsor – Fein Such

Reusable sports water bottle given to all attendees of the conference. Limited to 1 ALFN member company sponsor.

Price Including Complimentary Registration: \$4,400.00

Price Excluding Complimentary Registration: \$3,500.00

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- Registration Fee Incentives (not included in \$3,500 pricing)
 - One complimentary registration for sponsoring company employee
 - Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on the reusable sports water bottle given to all attendees
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
 - Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
 - Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Cocktail Reception Sponsor

Limited to 4 ALFN member company sponsors.

Price Including Complimentary Registration: \$3,900.00

Price Excluding Complimentary Registration: \$3,000.00

- Registration Fee Incentives (not included in \$3,000 pricing)
 - One complimentary registration for sponsoring company employee
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on cocktail napkins during the reception (with other reception sponsors & Lead Partner)
 - Logo on tabletop signs during the reception (with other top partner and reception sponsors)
 - Logo on easel signs during the reception (with other reception sponsors)

- Logo on drink tickets used by attendees to exchange for alcoholic drinks during the reception & dinner (with other top partner and reception sponsors)
- Logo displayed on event signage (with other event sponsors)
- Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Breakfast Sponsor - KnovaOne

Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- Sponsor Remarks During Event
 - Welcome remarks during breakfast
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage during breakfast
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on PowerPoint slides during breakfast
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)



INTERSECT Luncheon Sponsor – Woods Oviatt Gilman

Limited to 1 ALFN member company sponsor.

Price Including Complimentary Registration: \$3,900.00

Price Excluding Complimentary Registration: \$3,000.00

- Registration Fee Incentives (not included in \$3,000 pricing)
 - One complimentary registration for sponsoring company employee
- Sponsor Remarks During Event
 - Welcome remarks during lunch
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage during lunch
 - Sponsor ribbon for name tags for all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on PowerPoint slides during lunch
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)



INTERSECT Hotel Room Key Cards Sponsor – Baer Timberlake

Ensure that all of the Intersect attendees know your name by owning one of the most used items of the conference: the hotel room key cards. Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with website address on the back of the key card
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name tags for all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites



- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Associate Member Tabletop Exhibit – CaseMax, First Title

Highlight your company at your own personal tabletop exhibit space. Includes 6ft skirted table in the refreshment break area or in another high traffic area designated by the ALFN. Limited to 4 ALFN Associate Member companies. 2 Opportunities remain available.

Price Including Complimentary Registration: \$3,400.00

Price Excluding Complimentary Registration: \$2,500.00

- Registration Fee Incentives (not included in \$2,500 pricing)
 - One complimentary registration for sponsoring company employee
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide custom signage, tabletop exhibit materials and promo items for your tabletop exhibit space.
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Hand Sanitizer Sponsor

Limited to 1 ALFN member company sponsor.

Price Including Complimentary Registration: \$3,400.00

Price Excluding Complimentary Registration: \$2,500.00

- Registration Fee Incentives (not included in \$2,500 pricing)
 - One complimentary registration for sponsoring company employee
- Print & Promo Items Marketing & Branding – Items Provided by ALFN

- Hand sanitizer bottle with company logo provided to event attendees near registration
- Logo displayed on event signage (with other event sponsors)
- Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Welcome Gift Sponsor

Have an item of your choosing given to either all attendees, or only to a list of designated attendees (such as servicers only) as they arrive to check-in at the event. Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor must provide the welcome gift item, with prior approval of your item required by ALFN. If you are supplying multiple items, they all must fit in an envelope, small box or small bag. Items must be shipped pre-packaged and ready for ALFN to hand out at the registration desk to attendees as they arrive and check-in, no onsite assembly at the conference.
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)

- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Room Drop Sponsor

Have an item of your choosing placed in the room of all attendees, or only to a list of designated rooms (such as servicers only). Most of the rooms are for ALFN members at this event, as Servicers are local and most of them don't stay at the hotel. Limited to 2 ALFN member company sponsors.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor must provide the room drop item, with prior approval of your item required by ALFN. Hotel staff will conduct all room drops. If you are supplying multiple items, they all must fit in an envelope, small box or small bag (including any greeting cards). Items must be shipped pre-packaged and ready for the room drop, no onsite assembly at the conference. All room drops will occur at the same time (time decided by ALFN) from any event sponsors.
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Cocktail Reception Host-a-Bar Sponsor – Mackie Wolf Zientz & Mann – IDEA Law Group

Hosted bar experience at the cocktail reception. Great opportunity for your company to own branding at your designated bar during this evening event. 2 opportunities made available.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - May design a cocktail, your choice of 5 drinks (within the limitations of the liquors and custom drink, other available in the regular bar package with the hotel, as provided by the ALFN)



- Logo on cocktail napkins at your bar
- Logo on bar top signs at your bar
- Logo on easel signage at your bar
- Logo displayed on event signage (with other event sponsors)
- Logo on drink tickets used by attendees to exchange for alcoholic drinks during the reception & dinner (with other top partner and reception sponsors)
- Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Educational Sessions Placemat Sponsor

Have your logo displayed in front of event attendees during the educational sessions of the conference. Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on table placemats during educational sessions (with other event Partner level sponsors)
 - Logo displayed on event signage (with other sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT General Session 1 Sponsor

Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage during the sponsored session
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on opening and closing PowerPoint slides during sponsored session
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT General Session 2 Sponsor – Randall Miller & Associates

Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage during the sponsored session
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on opening and closing PowerPoint slides during sponsored session
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)



- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Foreclosure Breakout Sessions Sponsor

Limited to 3 ALFN member company sponsors.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage during the 4 foreclosure breakout sessions
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on opening and closing PowerPoint slides during sponsored sessions
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Bankruptcy Breakout Sessions Sponsor – Malcolm Cisneros

Limited to 3 ALFN member company sponsors. 2 Opportunities remain available

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage during the 4 bankruptcy breakout sessions
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on opening and closing PowerPoint slides during sponsored sessions
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)

- Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT BINGO Game Sponsor

Sponsor the BINGO game during Intersect. Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on the BINGO game cards or event mobile app BINGO game
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used to raffle off to everyone that has achieved a full BINGO at the end of the reception, with recognition to your company for providing.
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Microbrew Beer Tasting Sponsor – Neubert, Pepe & Monteith, P.C.

Sponsor the microbrew beer tasting table during the cocktail reception. Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on cocktail napkins used for the beer tasting table
 - Logo on tabletop signage at the beer tasting table
 - Logo on easel signage at the beer tasting table
 - Logo displayed on event signage (with other event sponsors)
 - Logo on drink tickets used by attendees to exchange for alcoholic drinks during the reception & dinner (with other top partner and reception sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees



- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for each attendee, to display near the registration desk
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Yoga Sponsor

Help attendees wake up and get energized with this sunrise yoga class. Start the day out right with an invigorating yoga session geared for yoga enthusiasts of all levels. Limited to 1 ALFN member company sponsor.

Price: \$1,500.00

- Sponsor Remarks During Event
 - Sponsor may lead the yoga session at the event, if they have the appropriate certifications to do so.
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Small towel with your logo provided by ALFN for all participants of this activity
 - Logo displayed on event signage during the sponsored activity
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Power Strip Sponsor – 360 Legal

Provide power for all attendees at Intersect to plug in their devices at each banquet table during our educational sessions. Limited to 1 ALFN member company sponsor.



Price: \$1,500.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - A sticker will be placed next to all power strips on the banquet tables, that will say “Powered By” with your logo.
 - Logo displayed on event signage (with other sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT Refreshment Breaks Sponsor – Randall S. Miller & Associates

Limited to 4 ALFN member company sponsors. 3 Opportunities Remain available.

Price: \$1,500.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage near refreshment break items (with other refreshment break sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

INTERSECT General Sponsor – Kluever Law Group

General sponsorship of Intersect. 10 General Sponsorship opportunities – 9 remain available.

Price: \$1,250.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)