



ALFN's 1st Annual Inclusion, Diversity, Equity & Awareness "IDEA" Summit

SPONSORSHIP OPPORTUNITIES

You can purchase any of these opportunities by logging in to ALFN.org and then go to Events, Sponsorships. Contact Susan Rosen (srosen@alfn.org) for further information.

IDEA Summit Host Partner – Woods Oviatt Gilman, LLP

Top Level Sponsorship. Only 1 Host Partner Opportunity Available.

Price: \$2,500.00

- Two complimentary registrations for sponsoring company employees
- 20% off registration fees for up to 5 additional attendees from your company
- Welcome remarks at the beginning of the conference
- Includes custom WiFi password name (using your company name or abbreviated version) for all event attendees. Event attendees will use this password when accessing WiFi during the entire event.
- Logo on the lanyard name tag that all attendees will receive at registration
- Ability for sponsor to provide 25-50 items for all attendee tables (or may provide gift bags with items for all attendees)
- Ability for the sponsor to provide 1-2 promo items at the registration desk area.
- Banner ad provided by sponsor on alfn.org home page for 45 consecutive days, removed at the conclusion of the event.
- Banner ad provided by sponsor on the home page of the event mobile app, available during the conference
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level
- Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Custom logo decals displayed throughout the event
- Custom Gobo projected logo in a high-traffic area during the event
- Logo displayed on all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level

- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level
- Full-page ad in the next ALFN ANGLE and ALFN WILLeD Publications, with prime placement at the beginning of the publication
- Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$3.50-\$4.50 per room). Room drop item to be approved by ALFN, and provided by the sponsor
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

IDEA Summit Premier Partner

Top Level Sponsorship. Only 1 Premier Partner Opportunity Available.

Price: \$1,750.00

- One complimentary registration for a sponsoring company employee
- 20% off registration fees for up to 3 additional attendees from your company
- Ability for the sponsor to provide 1-2 promo items at the registration desk area.
- Banner ad provided by sponsor on alfn.org home page for 45 consecutive days, removed at the conclusion of the event.
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Logo displayed on all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
- Full-page ad in the next ALFN ANGLE and ALFN WILLeD Publications, with prime placement near the beginning of the publication

- Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$3.50-\$4.50 per room). Room drop item to be approved by ALFN, and provided by the Sponsor
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

IDEA Summit Attorney-Trustee Member Partner

Top Level Sponsorship. Only 2 Attorney-Trustee Member Partner Opportunities Available.

Price: \$1,500.00

- One complimentary registration for a sponsoring company employee
- 20% off registration fees for up to 2 additional attendees from your company
- Ability for the sponsor to provide 1-2 promo items at the registration desk area.
- Banner ad provided by sponsor on alfn.org home page for 30 consecutive days, removed at the conclusion of the event.
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Logo displayed on all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
- Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

IDEA Summit Associate Member Partner

Top Level Sponsorship. Only 2 Associate Member Partner Opportunities Available.

Price: \$1,500.00

- One complimentary registration for a sponsoring company employee
- 20% off registration fees for up to 2 additional attendees from your company
- Ability for the sponsor to provide 1-2 promo items at the registration desk area.
- Banner ad provided by sponsor on alfn.org home page for 30 consecutive days, removed at the conclusion of the event.
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Logo displayed on all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
- Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

IDEA Summit Servicing Partner

Top Level Sponsorship. Only 2 Servicing Partner Opportunities Available to Servicers or GSE's.

Price: \$1,000.00

- Ability for the sponsor to provide 1-2 promo items at the registration desk area.
- Banner ad provided by sponsor on alfn.org home page for 30 consecutive days, removed at the conclusion of the event.
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites

- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Logo displayed on all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
- Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

IDEA Summit Hotel Room Key Cards Sponsor – Baer Timberlake

Ensure that all of the attendees know your name by owning the most used item of the conference: the hotel room key cards. Limited to 1 ALFN member company sponsor.

Price: \$1,000.00

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- Company name & logo with website address on all key cards
 - Logo displayed on mobile app for the event
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Sponsor ribbon for name badge of all sponsoring company attendees
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

IDEA Summit Servicer Attendees Welcome Gift Sponsor

Have an item of your choosing given to all servicer attendees as they arrive to check-in at the event (sponsor must provide the item, with prior approval of your item required by ALFN). If you are supplying multiple items, they all must fit in an envelope, small box or small bag. Items must

be shipped pre-packaged and ready for ALFN to hand out at the registration desk to servicers as they arrive and check-in, no onsite assembly at the conference. Limited to 1 ALFN member company sponsor.

Price: \$875.00

- One complimentary registration for a sponsoring company employee
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

IDEA Summit All Attendees Welcome Gift Sponsor

Have an item of your choosing given to all attendees as they arrive to check-in at the event (sponsor must provide the item, with prior approval of your item required by ALFN). If you are supplying multiple items, they all must fit in an envelope, small box or small bag. Items must be shipped pre-packaged and ready for ALFN to hand out at the registration desk to attendees as they arrive and check-in, no onsite assembly at the conference. Limited to 1 ALFN member company sponsor.

Price: \$1,000.00

- One complimentary registration for a sponsoring company employee
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

IDEA Summit Yoga Sponsor

Help attendees wake up and get energized with this sunrise yoga class. Start the day out right with an invigorating yoga session geared for yoga enthusiasts of all levels. Limited to 1 ALFN member company sponsor.

Price: \$1,000.00

- Sports water bottle or towel with your logo provided by ALFN for all participants of this activity



- Logo on signage displayed during the yoga session
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Sponsorship recognition in the confirmation email sent to all yoga activity participants.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

IDEA Summit All Attendees Room Drop Sponsor

Have an item of your choosing placed in all attendees' rooms (sponsor must provide the item, with prior approval of your item required by ALFN) on the opening evening of the program. Hotel staff will place an item of your choosing in each room of all attendees. 1 room drop item per sponsor. If you are supplying multiple items, they all must fit in an envelope, small box or small bag (including any greeting cards). Items must be shipped pre-packaged and ready for the room drop, no onsite assembly at the conference. Most of the rooms are for ALFN members at this event, as Servicers are local and most of them don't stay at the hotel. Limited to 2 ALFN member company sponsors.

Price: \$1,000.00

- One complimentary registration for a sponsoring company employee
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

IDEA Summit Associate Member Tabletop Exhibit

Highlight your company at your own personal tabletop exhibit space. Includes 6ft skirted table in the refreshment break area. Available to 3 ALFN associate member companies.

Price: \$1,000.00

- One complimentary registration for a sponsoring company employee
- May provide custom signage, tabletop exhibit materials and promo items for your tabletop exhibit space
- May provide someone from your company to man your exhibit table
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders

- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

IDEA Summit Educational Sessions Placemat Sponsor

Have your logo displayed in front of event attendees during the educational sessions of the conference. Available to 1 ALFN member sponsor.

Price: \$1,000.00

- One complimentary registration for a sponsoring company employee
- Logo displayed on placemats during educational sessions (with other event sponsors)
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

IDEA Summit Breakfast Session Sponsor

Sponsor the breakfast session during the event. Limited to 1 ALFN member company sponsor.

Price: \$1,000.00

- One complimentary registration for a sponsoring company employee
- Includes welcome remarks by the sponsor at the breakfast (will occur at a designated time during breakfast as determined by the ALFN)
- May provide gift bags with items for all attendees during the breakfast, or provide promo/marketing items at a table for attendees to take during the breakfast
- Logo on easel signs during the breakfast
- Logo on projector screens during the breakfast
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

IDEA Summit General Sessions Sponsor

Sponsor all of the general sessions at the conference. Limited to 3 ALFN member company sponsors.

Price: \$1,000.00

- One complimentary registration for a sponsoring company employee
- Logo displayed on signage at the session
- Logo displayed on opening and closing slides for the session
- Ability for the sponsor to provide 1 promo/marketing item to display on a table at the entrance to the session room for attendees to take as they enter.
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed in at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

IDEA Summit Refreshment Breaks Sponsor

Have signage with your company logo displayed at the refreshment breaks during the conference. Limited to 3 ALFN member company sponsors.

Price: \$1,000.00

- One complimentary registration for a sponsoring company employee
- Logo on easel signs around refreshment break items
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

IDEA Summit General Sponsor

General sponsorship of the IDEA Summit. 10 General Sponsorship opportunities available.

Price: \$500.00

- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level

- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders
- Logo displayed on event signage
- Custom LinkedIn graphic to post on your companies LinkedIn page, or other social media pages or websites
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.