



ALFN's 23rd Annual Conference
July 20 - 23, 2025 – Everline Resort & Spa – Lake Tahoe, CA

SPONSORSHIP OPPORTUNITIES

You can purchase any of these opportunities by logging in to ALFN.org and then go to Events, Sponsorships. Contact Susan Rosen (srosen@alfn.org) for further information.

Sponsor two or more events this year, and spend a total of \$5,000+ to receive a discount of 15%-32.5%. Spend \$10,000+ after discounts are applied, and receive additional branding and recognition at all ALFN events and online. [Click here](#) for details.

ANSWERS Lead Partner – 360 Legal

Top sponsorship of the event with branding nearly everywhere. Your logo will be predominantly displayed and given premier placement. Only 1 Lead Partner Opportunity Available. Sponsor Value of \$32,500+

Price: \$22,000.00

- Registration Fee Incentives
 - Three complimentary registrations for sponsoring company employees
 - Three complimentary networking activity registrations for sponsoring company employees
 - 20% off registration fees for up to 3 personal attendees from your company (discount can't be combined with other discounts)
- Sleeping Room Upgrade
 - Use of the President's suite at the discounted group rate for the 3 peak nights of the conference (based on availability) (sponsor to cover suite cost separately)
- Sponsor Remarks During Event
 - Welcome remarks during the opening dinner
- ALFN Remarks During Event
 - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with sponsorship level displayed on all table centerpiece signage during all conference meals and sessions (with other event partners)
 - Logo with sponsorship level displayed on table placemats used during sessions (with other event partners & placemat sponsor)
 - Logo on decal stickers displayed throughout the event
 - Logo on decal stickers displayed during the opening dinner
 - Logo on cocktail napkins during the opening dinner
 - Logo on tabletop signs during the opening dinner
 - Logo on drink tickets used by attendees to exchange for alcoholic drinks during the opening dinner (with event partners and reception/dinner sponsors)



- Logo on the conference bag that is given to all attendees at registration (with top event partners and bag sponsor)
- Logo on the name badge that all attendees receive at registration
- Logo displayed on event signage at the opening dinner
- Logo displayed on event signage as a top sponsor of the event (with other event partners)
- Logo displayed in footer section of all primary event easel signs (with other event partners)
- Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$5.00-\$10.00 per room). Room drop item to be approved by ALFN, and provided by the sponsor. All room drops will occur at the same time on Monday & Tuesday of the conference (time decided by ALFN) from any event sponsors.
 - May provide gift bags with items for all attendees during the opening dinner, or provide 1 item to display at each table setting during the opening dinner.
 - May provide 1 promo/marketing item for the attendee bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - ALFN will provide 2 custom push notifications for the sponsor to all event attendees at a date/time designated by ALFN during the conference, using the event mobile app
 - Logo on PowerPoint slides during breaks, with recognition of your sponsorship level (with other event partners)
 - Logo on PowerPoint slides during the opening dinner, with recognition of your sponsorship level (with other event partners)
 - Logo and website listed as event partner on the home page of the event mobile app, available during the conference (with other event partners)
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the opening flash page of the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other top event partners)
 - Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level (with other event partners)
 - Company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level (with other event partners)
 - Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo with sponsorship level posted at least once on ALFN social media pages
 - Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes

- Online & Digital Marketing & Branding – Items Provided by Sponsor
 - Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications, with prime placement on inside of front cover
 - Banner ad provided by sponsor on alfn.org home page for 60 consecutive days

ANSWERS Host Partner

Second highest level sponsorship of the event with extensive branding throughout the event. Your logo will be predominantly displayed and given premier placement. Only 1 Host Partner Opportunity Available. Sponsor Value of \$25,000+

Price: \$16,500.00

- Registration Fee Incentives
 - Two complimentary registrations for sponsoring company employees
 - Two complimentary networking activity registrations for sponsoring company employees
 - 20% off registration fees for up to 2 additional attendees from your company (discount can't be combined with other discounts)
- Sleeping Room Upgrades
 - Use of one sleeping room suite at the discounted group rate for the 3 peak nights of the conference (based on availability) (sponsor to cover suite cost separately)
- Sponsor Remarks During Event
 - Welcome remarks during the closing dinner
- ALFN Remarks During Event
 - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with sponsorship level displayed on all table centerpiece signage during all conference meals and sessions (with other event partners)
 - Logo with sponsorship level displayed on table placemats used during sessions (with other event partners & placemat sponsor)
 - Logo on decal stickers displayed during the closing dinner
 - Logo on cocktail napkins during the closing dinner
 - Logo on tabletop signs during the closing dinner
 - Logo on drink tickets used by attendees to exchange for alcoholic drinks during the closing dinner (with event partners and reception/dinner sponsors)
 - Logo on the conference bag that is given to all attendees at registration (with top event partners and bag sponsor)
 - Logo displayed on event signage at the closing dinner
 - Logo displayed on event signage as a top sponsor of the event (with other event partners)
 - Logo displayed in footer section of all primary event easel signs (with other event partners)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$5.00-\$10.00 per room). Room drop item to be approved by ALFN, and provided by the sponsor. All room drops will

- occur at the same time on Monday & Tuesday of the conference (time decided by ALFN) from any event sponsors.
 - May provide gift bags with items for all attendees during the closing dinner, or provide 1 item to display at each table setting during the opening dinner.
 - May provide 1 promo/marketing item for the attendee bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - ALFN will provide 2 custom push notifications for the sponsor to all event attendees at a date/time designated by ALFN during the conference, using the event mobile app
 - Logo on PowerPoint slides during breaks, with recognition of your sponsorship level (with other event partners)
 - Logo on PowerPoint slides during the closing dinner, with recognition of your sponsorship level (with other event partners)
 - Logo and website listed as event partner on the home page of the event mobile app, available during the conference (with other event partners)
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the opening flash page of the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other top event partners)
 - Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level (with other event partners)
 - Company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level (with other event partners)
 - Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo with sponsorship level posted at least once on ALFN social media pages
 - Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes
- Online & Digital Marketing & Branding – Items Provided by Sponsor
 - Full page ad in the next ALFN ANGLE and ALFN WILLED Publications, with prime placement near the beginning of the publication
 - Banner ad provided by sponsor on alfn.org home page for 60 consecutive days

ANSWERS Premier Partner (may be called Technology Partner)

Top level partner opportunity with significant branding throughout the event. 1 Premier Partner Opportunity Available. Sponsor Value of \$22,000+.

Price: \$13,000.00

- Registration Fee Incentives

- One complimentary registration for sponsoring company employee
- One complimentary networking activity registration for sponsoring company employee
- 20% off registration fees for up to 1 additional attendee from your company (discount can't be combined with other discounts)
- Sleeping Room Upgrades
 - Use of one sleeping room suite at the discounted group rate for the 3 peak nights of the conference (based on availability) (sponsor to cover suite cost separately)
- ALFN Remarks During Event
 - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with sponsorship level displayed on all table centerpiece signage during all conference meals and sessions (with other event partners)
 - Logo with sponsorship level displayed on table placemats used during sessions (with other event partners & placemat sponsor)
 - Logo on decal stickers displayed during the dinner on Monday
 - Logo on cocktail napkins during the dinner on Monday
 - Logo on tabletop signs during the dinner on Monday
 - Logo on drink tickets used by attendees to exchange for alcoholic drinks during the dinner on Monday (with event partners and reception/dinner sponsors)
 - Logo on the conference bag that is given to all attendees at registration (with top event partners and bag sponsor)
 - Logo displayed on event signage at the dinner on Monday
 - Logo displayed on event signage as a top sponsor of the event (with other event partners)
 - Logo displayed in footer section of all primary event easel signs (with other event partners)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$5.00-\$10.00 per room). Room drop item to be approved by ALFN, and provided by the sponsor. All room drops will occur at the same time on Monday & Tuesday of the conference (time decided by ALFN) from any event sponsors.
 - May provide gift bags with items for all attendees during the dinner on Monday, or provide 1 item to display at each table setting during the dinner
 - May provide 1 promo/marketing item for the attendee bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom WiFi password name (using your company name or abbreviated version) for all event attendees. Event attendees will use this password when accessing WiFi during the entire event.
 - ALFN will provide 1 custom push notification for the sponsor to all event attendees at a date/time designated by ALFN during the conference, using the event mobile app
 - Logo on PowerPoint slides during breaks, with recognition of your sponsorship level (with other event partners)

- Logo on PowerPoint slides during the dinner on Monday, with recognition of your sponsorship level (with other event partners)
- Logo and website listed as event partner on the home page of the event mobile app, available during the conference (with other event partners)
- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Logo displayed on the opening flash page of the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other top event partners)
- Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level (with other event partners)
- Company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level (with other event partners)
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Logo with sponsorship level posted at least once on ALFN social media pages
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes
- Online & Digital Marketing & Branding – Items Provided by Sponsor
 - Full page ad in the next ALFN ANGLE and ALFN WILLEd Publications, with prime placement near the beginning of the publication
 - Banner ad provided by sponsor on alfn.org home page for 45 consecutive days

ANSWERS Attorney-Trustee Member Partner

Top Level Sponsorship. Only 2 Attorney-Trustee Member Partner Opportunities. Sponsor Value of \$11,500+.

Price: \$9,500.00

- Registration Fee Incentives
 - One complimentary registration for sponsoring company employee
 - One complimentary networking activity registration for sponsoring company employee
 - 20% off registration fees for up to 1 additional attendee from your company (discount can't be combined with other discounts)
- Sleeping Room Upgrades
 - Use of one sleeping room suite at the discounted group rate for the 3 peak nights of the conference (based on availability) (sponsor to cover suite cost separately)
- ALFN Remarks During Event
 - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Print & Promo Items Marketing & Branding – Items Provided by ALFN

- Logo with sponsorship level displayed on all table centerpiece signage during all conference meals and sessions (with other event partners)
- Logo with sponsorship level displayed on table placemats used during sessions (with other event partners & placemat sponsor)
- Logo on decal stickers displayed during the ASSURE Member Rewards Reception on Sunday
- Logo on cocktail napkins during the ASSURE Member Rewards Reception on Sunday
- Logo on tabletop signs during the ASSURE Member Rewards Reception on Sunday
- Logo on drink tickets used by attendees to exchange for alcoholic drinks during the ASSURE Member Rewards Reception on Sunday (with event partners and reception/dinner sponsors)
- Logo displayed on event signage at the ASSURE Member Rewards Reception on Sunday
- Logo displayed on event signage as a top sponsor of the event (with other event partners)
- Logo displayed in footer section of all primary event easel signs (with other event partners)
- Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$5.00-\$10.00 per room). Room drop item to be approved by ALFN, and provided by the sponsor. All room drops will occur at the same time on Monday & Tuesday of the conference (time decided by ALFN) from any event sponsors.
 - May provide 1 promo/marketing item to display on cocktail tables during the ASSURE Member Rewards Reception on Sunday
 - May provide 1 promo/marketing item for the attendee bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - ALFN will provide 1 custom push notification for the sponsor to all event attendees at a date/time designated by ALFN during the conference, using the event mobile app
 - Logo on PowerPoint slides during breaks, with recognition of your sponsorship level (with other event partners)
 - Logo and website listed as event partner on the home page of the event mobile app, available during the conference (with other event partners)
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level (with other event partners)
 - Company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level (with other event partners)

- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Logo with sponsorship level posted at least once on ALFN social media pages
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes
- Online & Digital Marketing & Branding – Items Provided by Sponsor
 - Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications
 - Banner ad provided by sponsor on alfn.org home page for 30 consecutive days

ANSWERS Associate Member Partner- CaseMax

Top Level Sponsorship. Only 2 Associate Member Partner Opportunities. 1 Opportunity remains available. Sponsor Value of \$11,500+.

Price: \$9,500.00

- Registration Fee Incentives
 - One complimentary registration for sponsoring company employee
 - One complimentary networking activity registration for sponsoring company employee
 - 20% off registration fees for up to 1 additional attendee from your company (discount can't be combined with other discounts)
- Sleeping Room Upgrades
 - Use of one sleeping room suite at the discounted group rate for the 3 peak nights of the conference (based on availability) (sponsor to cover suite cost separately)
- ALFN Remarks During Event
 - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with sponsorship level displayed on all table centerpiece signage during all conference meals and sessions (with other event partners)
 - Logo with sponsorship level displayed on table placemats used during sessions (with other event partners & placemat sponsor)
 - Logo on decal stickers displayed during the ALFN After-Hours Cocktail Reception on Tuesday
 - Logo on cocktail napkins during the ALFN After-Hours Cocktail Reception on Tuesday
 - Logo on tabletop signs during the ALFN After-Hours Cocktail Reception on Tuesday
 - Logo on drink tickets used by attendees to exchange for alcoholic drinks during the ALFN After-Hours Cocktail Reception on Tuesday (with event partners and reception/dinner sponsors)
 - Logo displayed on event signage at the ALFN After-Hours Cocktail Reception on Tuesday
 - Logo displayed on event signage as a top sponsor of the event (with other event partners)
 - Logo displayed in footer section of all primary event easel signs (with other event partners)
 - Sponsor ribbon for name badge of all sponsoring company attendees

- **Print & Promo Items Marketing & Branding – Items Provided by Sponsor**
 - Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$5.00-\$10.00 per room). Room drop item to be approved by ALFN, and provided by the sponsor. All room drops will occur at the same time on Monday & Tuesday of the conference (time decided by ALFN) from any event sponsors.
 - May provide 1 promo/marketing item to display on cocktail tables during the ALFN After-Hours Cocktail Reception on Tuesday
 - May provide 1 promo/marketing item for the attendee bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- **Online & Digital Marketing & Branding – Items Provided by ALFN**
 - ALFN will provide 1 custom push notification for the sponsor to all event attendees at a date/time designated by ALFN during the conference, using the event mobile app
 - Logo on PowerPoint slides during breaks, with recognition of your sponsorship level (with other event partners)
 - Logo and website listed as event partner on the home page of the event mobile app, available during the conference (with other event partners)
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level (with other event partners)
 - Company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level (with other event partners)
 - Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo with sponsorship level posted at least once on ALFN social media pages
 - Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes
- **Online & Digital Marketing & Branding – Items Provided by Sponsor**
 - Full page ad in the next ALFN ANGLE and ALFN WILLED Publications
 - Banner ad provided by sponsor on alfn.org home page for 30 consecutive days

ANSWERS Servicing Partner

Top level partner opportunity with significant branding throughout the event. 2 Servicing Partner Opportunities Available to Servicers or GSE's. Sponsor Value of \$11,500+.

Price: \$9,500.00

- **Registration Fee Incentives**
 - One complimentary registration for sponsoring company employee

- One complimentary networking activity registration for sponsoring company employee
- 20% off registration fees for up to 1 additional attendee from your company (discount can't be combined with other discounts)
- Sleeping Room Upgrades
 - Use of one sleeping room suite at the discounted group rate for the 3 peak nights of the conference (based on availability) (sponsor to cover suite cost separately)
- ALFN Remarks During Event
 - Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with sponsorship level displayed on all table centerpiece signage during all conference meals and sessions (with other event partners)
 - Logo with sponsorship level displayed on table placemats used during sessions (with other event partners & placemat sponsor)
 - Logo displayed on event signage as a top sponsor of the event (with other event partners)
 - Logo displayed in footer section of all primary event easel signs (with other event partners)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$5.00-\$10.00 per room). Room drop item to be approved by ALFN, and provided by the sponsor. All room drops will occur at the same time on Monday & Tuesday of the conference (time decided by ALFN) from any event sponsors.
 - May provide 1 promo/marketing item for the attendee bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - ALFN will provide 1 custom push notification for the sponsor to all event attendees at a date/time designated by ALFN during the conference, using the event mobile app
 - Logo on PowerPoint slides during breaks, with recognition of your sponsorship level (with other event partners)
 - Logo and website listed as event partner on the home page of the event mobile app, available during the conference (with other event partners)
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
 - Company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level (with other event partners)
 - Company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level (with other event partners)

- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level (with other event sponsors)
- Logo with sponsorship level posted at least once on ALFN social media pages
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes
- Online & Digital Marketing & Branding – Items Provided by Sponsor
 - Full page ad in the next ALFN ANGLE and ALFN WILLED Publications
 - Banner ad provided by sponsor on alfn.org home page for 30 consecutive days

ANSWERS Golf Host Sponsor

Top level golf sponsorship opportunity. The ANSWERS golf activity will be set up as assigned tee times in teams of 3-4 between 11:50 AM – 1:40 PM (48 golfers) on Monday during group networking activities. Only 1 Golf Activity Host Sponsor Opportunity Available. Sponsor Value of \$9,500+.

Price: \$6,000.00

- Registration Fee Incentives
 - One complimentary registration for sponsoring company employee
 - Two complimentary golf activity registrations for sponsoring company employees
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Naming rights of the golf activity using your company name as follows – ALFN 22nd Annual Conference Golf Activity - Presented by “Sponsor Name”
 - Logo on decal stickers displayed at the golf course during the golf activity
 - Logo displayed on event signage at the golf course during the golf activity, recognizing you as the golf activity host sponsor
 - Logo on Tee Box signs on Hole #1 and Hole #18.
 - Logo displayed on event signage golf course during the golf activity (with other golf activity sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Ability to provide prizes for the top 3 winning foursomes (1st, 2nd & 3rd place) and the 5 contest hole winners (prizes for 17 people total). Winners will receive their prizes shipped to them directly after the conference by the sponsor.
 - May provide gift bags with items (or 1-2 promo/marketing items) to be preset on each golfers cart.
 - May provide 1 promo/marketing item for the conference attendee bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - ALFN will provide 1 custom push notification for the sponsor to all event attendees at a date/time designated by ALFN during the conference, using the event mobile app
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)

- Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
- Company name on the golf activity details email that all golfers will receive shortly before the event begins, with recognition of your sponsorship level (with other golf activity sponsors)
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)
- Attendee List provided without contact information 1-week prior to event, and then a final attendee list shortly after the event concludes
- Attendee list of golf activity participants with contact information provided approximately 1 week before the conference starts
- Online & Digital Marketing & Branding – Items Provided by Sponsor
 - Full page ad in the next ALFN ANGLE and ALFN WILLED Publications
 - Banner ad provided by sponsor on alfn.org home page for 30 consecutive days
- Additional Incentive
 - Opportunity to select 2 servicers (who are each registered to golf) to be on two foursomes (1 servicer on each foursome), with up to 2 employees from your company on each foursome. May designate what other ALFN members (not including servicers) are on your two foursomes, that haven't requested to be on other foursomes already.

ANSWERS Keynote Speaker Sponsor - ProCirrus

Only 1 Keynote Speaker Sponsorship Opportunity Available.

Price: \$6,500.00

- Sponsor Remarks During Event
 - Welcome remarks at the beginning of the keynote speaker session, moderation of any Q&A with the keynote speaker and closing remarks once the speaker concludes
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage during the keynote speaker session
 - Sponsor ribbon for name tags of sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo item for each attendee tote bags
 - Ability for sponsor to provide 1-5 promo items to display at all attendee tables during the Keynote speaker presentation, or may provide these on one table at the ballroom entrance for attendees to take as they arrive.
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Verbal mention of sponsor name during a custom video message by the keynote speaker (with top event sponsor). Video will be emailed to the entire ALFN industry contact database, encouraging attendance for the conference and to attend the Keynote speakers presentation. Video will also be displayed on the ALFN website page for the event.
 - Logo on opening and closing PowerPoint slides during keynote speaker session



- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)
- Additional Incentive
 - Includes a 1-hour private luncheon with the keynote speaker for yourself and 8 additional people that you designate and invite (must be registered conference attendees), with lunch provided on Monday from 11:30 AM – 12:30 PM. You and your lunch guests will each receive a signed copy of the keynote speaker's book.

ANSWERS Bag Sponsor

Your logo on the conference bag (with the other top partner level sponsor logos) that is distributed to all attendees of the conference. Limited to 1 ALFN member company sponsor.

Price: \$5,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on the conference bag given to all attendees (with the top event partner logos)
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Water Bottle Sponsor

Reusable sports water bottle given to all attendees of the conference. Limited to 1 ALFN member company sponsor.

Price: \$5,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN

- Logo on the reusable water bottle given to all attendees
- Logo displayed on event signage (with other event sponsors)
- Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the conference attendee
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Hotel Room Key Cards Sponsor – Baer Timberlake

Ensure that all of the ANSWERS' attendees knows your name by owning the most used item of the conference: the hotel room key cards. Limited to 1 ALFN member company sponsor.

Price: \$5,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo with website address on the hotel key cards
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)



ANSWERS Group Networking Activity Sponsor

Sponsor one of the several group networking activities we will have available on Monday afternoon. Your sponsored activity should be selected based on the options provided (first-come

first-served on activity selection, so commit to sponsor early and get your chosen activity to sponsor). Limited to 1 ALFN member company sponsor per activity.

Activity Options to Sponsor: Horseback Riding, Jeep Tour, RZR Side-by-Sides Tour, Fly Fishing, Electric Mountain Bike, Culinary Competition, Ziplining, Wine Tasting.

Price: \$3,000.00

- Registration Fee Incentives
 - One complimentary activity registration for your sponsored activity for a sponsoring company employee.
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on signage displayed at the shuttle departure area at the Park Hyatt.
 - Logo on an ALFN provided promo item for activity participants.
 - Logo on signage displayed at the departure point of your sponsored activity.
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Sponsorship recognition in the confirmation email sent to your sponsored activity participants.
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)
 - Attendee list for activity participants of your sponsored activity with contact information provided approximately 1 week before the activity start date.

ANSWERS Group Networking Shuttle Sponsor

Sponsor the shuttle transportation for the group networking activities we will have available on Monday afternoon at 4 Eagle Ranch. Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- Registration Fee Incentives
 - One complimentary activity registration for a sponsoring company employee.
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on signage displayed at the shuttle departure area at the Park Hyatt.
 - Logo on static cling stickers on the shuttle buses.
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor

- May provide 1-2 promo items to activity participants on the shuttle buses on Monday. Promo item(s) to be approved by the ALFN.
- May provide 1 promo/marketing item for the attendee tote bags
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Sponsorship recognition in the confirmation email sent to all activity participants that will be using the shuttle.
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Yoga Sponsor

Help attendees recover and wake up with this sunrise yoga class during each morning of the conference. Start the day out right with an invigorating yoga session geared for yoga enthusiasts of all levels. Limited to 1 ALFN member company sponsor.

Price: \$2,500.00

- Sponsor Remarks During Event
 - Sponsor may lead the yoga sessions at the event, if they have the appropriate yoga instructor certifications to do so. Otherwise, another ALFN member that is a certified yoga instructor will lead.
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Small towel with your logo provided by ALFN for all participants of this activity
 - Logo displayed on event signage during the sponsored activity
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Servicer Room Drop Sponsor

Have an item of your choosing placed in client/servicer attendees' rooms (with prior approval of your item required by ALFN). Hotel staff will place an item of your choosing in each room of ANSWERS servicer attendees during a specific time of the conference. Items not included and must be supplied by sponsors. Limited to 9 ALFN member company sponsors (3 per day)

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor must provide the room drop item, with prior approval of your item required by ALFN. Hotel staff will conduct all room drops. If you are supplying multiple items, they all must fit in an envelope, small box or small bag (including any greeting cards). Items must be shipped pre-packaged and ready for the room drop, no onsite assembly at the conference. All room drops will occur at the same time (time decided by ALFN) on Sunday, Monday & Tuesday.
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS All Attendee Room Drop Sponsor

Have an item of your choosing placed in all attendees' rooms (with prior approval of your item required by ALFN). Hotel staff will place an item of your choosing in each room of ANSWERS attendees on Sunday, Monday & Tuesday. Items not included and must be supplied by sponsors. Limited to 3 ALFN member company sponsors (1 on Sunday, 1 on Monday, 1 on Tuesday).

Price: \$3,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor must provide the room drop item, with prior approval of your item required by ALFN. Hotel staff will conduct all room drops. If you are supplying multiple items, they all must fit in an envelope, small box or small bag (including any greeting cards). Items must be shipped pre-packaged and ready for the room

drop, no onsite assembly at the conference. All room drops will occur at the same time (time decided by ALFN) on Sunday, Monday & Tuesday.

- May provide 1 promo/marketing item for the attendee tote bags
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Hand Sanitizer Sponsor

Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Hand sanitizer bottle with company logo included in the tote bags that all conference attendees will receive
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Welcome Gift Sponsor

Have an item of your choosing given to either all attendees, or only to a list of designated attendees (such as clients/servicers only) as they arrive to check-in at the event. Gift item not included and must be supplied by sponsor (prior approval of your item required by ALFN).

Limited to 1 ALFN member company sponsor.

Price: \$2,250.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor must provide the welcome gift item, with prior approval of your item required by ALFN. If you are supplying multiple items, they all must fit in an envelope, small box or small bag. Items must be shipped pre-packaged and ready for ALFN to hand out at the registration desk to attendees as they arrive and check-in, no onsite assembly at the conference.
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Golf Balls Sponsor

Your logo on Golf Balls given to all of the golfers for the ANSWERS Golf Activity. The ANSWERS golf activity will be set up as assigned tee times in teams of 3-4 between 11:50 AM – 1:40 PM (48 golfers) on Monday during group networking activities. Limited to 1 ALFN member company sponsor.

Price: \$1,500.00

- Registration Fee Incentives
 - One complimentary golf activity registration for a sponsoring company employee
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo printed on all golf balls the players will receive (one sleeve of three balls per player given)
 - Logo displayed on signage at the golf course
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)

- Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Golf Beverage Sponsor

Sponsor of the beverages and snacks for the ANSWERS Golf Activity. The ANSWERS golf activity will be set up as assigned tee times in teams of 3-4 between 11:50 AM – 1:40 PM (48 golfers) on Monday during group networking activities. Limited to 1 ALFN member company sponsor.

Price: \$1,750.00

- Registration Fee Incentives
 - One complimentary golf activity registration for a sponsoring company employee
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on can koozies given to all players
 - Logo displayed on two beverage sponsor signs on the course at hole # 5 & 11.
 - Logo displayed on signage at the golf course
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Golf Cigars Sponsor

Sponsor of the cigars for the ANSWERS Golf activity. The ANSWERS golf activity will be set up as assigned tee times in teams of 3-4 between 11:50 AM – 1:40 PM (48 golfers) on Monday during group networking activities. Limited to 1 ALFN member company sponsor.

Price: \$1,500.00

- Registration Fee Incentives
 - One complimentary golf activity registration for a sponsoring company employee
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on custom cigar labels, with 1 cigar given to each player
 - Logo displayed on signage at the golf course
 - Sponsor ribbon for name badge of all sponsoring company attendees

- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Golf Hole Sponsor

Sponsor a Hole for the ANSWERS Golf activity. Pick from Hole # 3, 6, 7, 8, 14, 15, 17. The ANSWERS golf activity will be set up as assigned tee times in teams of 3-4 between 11:50 AM – 1:40 PM (48 golfers) on Monday during group networking activities. Limited to 7 ALFN member company sponsors.

Price: \$500.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on signage at the sponsored hole
 - Logo displayed on signage at the golf course
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May have a company representative present at the sponsored hole, and provide any promo/marketing items. May order food & beverage at your cost to hand out to golfers at your sponsored hole.
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Golf Closest to the Pin Contest Sponsor

Sponsor of the Closest to the Pin contest hole for the ANSWERS Golf activity. The ANSWERS golf activity will be set up as assigned tee times in teams of 3-4 between 11:50 AM – 1:40 PM (48 golfers) on Monday during group networking activities. Limited to 1 ALFN member company sponsor.

Price: \$750.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on signage at the closest to the pin contest hole # 12 & 16
 - Logo displayed on signage at the golf course
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May have a company representative present at the closest to the pin contest hole, and provide any promo/marketing items. May order food & beverage at your cost to hand out to golfers at your contest hole.
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Golf Longest Putt Contest Sponsor

Sponsor of the Longest Putt contest hole for the ANSWERS Golf activity. The ANSWERS golf activity will be set up as assigned tee times in teams of 3-4 between 11:50 AM – 1:40 PM (48 golfers) on Monday during group networking activities. Limited to 1 ALFN member company sponsor.

Price: \$750.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on signage at the longest putt contest hole # 4
 - Logo displayed on signage at the golf course
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May have a company representative present at the longest putt contest hole, and provide any promo/marketing items. May order food & beverage at your cost to hand out to golfers at your contest hole.
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)

- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Golf Longest Drive Contest Sponsor

Sponsor of the Longest Drive contest hole for the ANSWERS Golf activity. The ANSWERS golf activity will be set up as assigned tee times in teams of 3-4 between 11:50 AM – 1:40 PM (48 golfers) on Monday during group networking activities. Limited to 1 ALFN member company sponsor.

Price: \$750.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on signage at the longest drive contest hole # 9 & 13
 - Logo displayed on signage at the golf course
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May have a company representative present at the longest drive contest hole, and provide any promo/marketing items. May order food & beverage at your cost to hand out to golfers at your contest hole.
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Golf Hole-in-One Contest Sponsor

Sponsor of the Hole-in-One Contest Holes for the ANSWERS Golf activity. The ANSWERS golf activity will be set up as assigned tee times in teams of 3-4 between 11:50 AM – 1:40 PM (48 golfers) on Monday during group networking activities. Limited to 1 ALFN member company sponsor.

Price: \$1,500.00

- Registration Fee Incentives
 - One complimentary golf activity registration
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on signage at the 5 separate hole in one contest holes at hole # 2, 4, 10, 12 & 16
 - Logo displayed on signage at the golf course
 - Sponsor ribbon for name badge of all sponsoring company attendees

- **Print & Promo Items Marketing & Branding – Items Provided by Sponsor**
 - May have a company representative present at the primary grand prize hole-in-one contest hole, and provide any promo/marketing items. May order food & beverage at your cost to hand out to golfers at your contest holes.
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- **Online & Digital Marketing & Branding – Items Provided by ALFN**
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Custom Cigars Sponsor

Sponsor the cigar bar and cigar rolling demonstration for one ANSWERS dinner. Custom cigar label with your organization's logo to be placed on cigars made available during one ANSWERS dinner. Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- **Print & Promo Items Marketing & Branding – Items Provided by ALFN**
 - Logo displayed on event signage near the cigar display
 - Sponsor ribbon for name badge of all sponsoring company attendees
- **Print & Promo Items Marketing & Branding – Items Provided by Sponsor**
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- **Online & Digital Marketing & Branding – Items Provided by ALFN**
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Tote Bag Insert Sponsor

Select one promo or marketing item of your choosing to have included in the tote bags that all conference attendees will receive. Item provided by the sponsoring company. Limited to 5 ALFN member company sponsors.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Monday Breakfast Session Sponsor

Sponsor the breakfast on Monday. Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- Sponsor Remarks During Event
 - Welcome remarks during breakfast
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage during breakfast
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on PowerPoint slides during breakfast
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Tuesday Breakfast Session Sponsor

Sponsor the breakfast on Tuesday. Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- Sponsor Remarks During Event
 - Welcome remarks during breakfast
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage during breakfast
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on PowerPoint slides during breakfast
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Wednesday Breakfast Sponsor

Sponsor the breakfast on Wednesday. Breakfast will take place during the membership and servicer meetings on this day. Limited to 1 ALFN member company sponsor.

Price: \$1,500.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage during breakfast
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Associate Member Tabletop Exhibit

Highlight your company at your own personal tabletop exhibit space. Includes 6 ft. skirted table in the refreshment break area or in another high traffic area designated by the ALFN. Limited to 2 ALFN Associate Member companies.

Price: \$3,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide custom signage, tabletop exhibit materials and promo items for your tabletop exhibit space.
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Educational Sessions Placemat Sponsor

Have your logo displayed in front of event attendees during the educational sessions of the conference. Limited to 1 ALFN member company sponsor.

Price: \$2,500.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on table placemats during educational sessions (with other event Partner level sponsors)
 - Logo displayed on event signage (with other sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)

- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Photo Booth Sponsor

Be a part of a unique opportunity to brand your company in all the photos from our custom photo booth during an evening event during the conference. Limited to 3 ALFN member company sponsors, 1 during each evening dinner event: Sunday Dinner, Monday Dinner, Tuesday Dinner. 2 opportunities remain available.

Price: \$3,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on all photo booth photos during your designated event
 - You may provide your own photo props with your company logo
 - Logo displayed on signage near the photo booth
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide promo items to display and hand out at the photo booth
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Power Strip Sponsor – 360 Legal

Provide power for all attendees at ANSWERS to plug in their devices at each banquet table during our educational sessions. Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - A sticker will be placed on all power strips on the banquet tables, that will say “Powered By” with the logo
 - Logo displayed on event signage (with other sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing



- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Evening Games Sponsor

Sponsor the games we will have setup outdoors during the Tuesday evening dinner from 6:30-8:30 PM. 1 Sponsorship Opportunity Available.

Price: \$1,500.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on signage near the games area
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Musical Ensembles Sponsor

Sponsor the musical ensemble at your choice of evening dinners. Limited to 1 ALFN member company sponsor for each evening dinner – Sunday Dinner, Monday Dinner, Tuesday Dinner. 3 Opportunities available

Price: \$1,500.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on signage near the musical ensemble set during your selected evening
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees

- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Microbrew Beer Tasting Sponsor

Sponsor the microbrew beer tasting table during one of the evening dinners. Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on signage displayed at the microbrew beer tasting table
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide promo items to display and hand out at the microbrew beer tasting table
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Wine Tasting Sponsor

Sponsor the wine tasting table during one of the evening dinners. Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN

- Logo on signage displayed at the wine tasting table
- Logo displayed on event signage (with other event sponsors)
- Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide promo items to display and hand out at the wine tasting table
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Whiskey Tasting Sponsor

Sponsor the whiskey tasting table during Sunday’s dinner. Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo on signage displayed at the whiskey tasting table
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide promo items to display and hand out at the whiskey tasting table
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Dinner Host-a-Bar Sponsor

Hosted bar experience at an ANSWERS dinner. Great opportunity for your company to own one of the bars during one of the ANSWERS dinners. 3 opportunities available – Sunday Dinner, Monday Dinner, Tuesday Dinner.

Price: \$3,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - May design a cocktail of your choice to serve (within the limitations of the liquors and custom drink options available in the regular bar package with the hotel, as provided by the ALFN)
 - Logo on cocktail napkins at your bar
 - Logo on bar top signs at your bar
 - Logo on easel signage at your bar
 - Logo displayed on event signage (with other event sponsors)
 - Logo on drink tickets used by attendees to exchange for alcoholic drinks during the reception & dinner (with other top partner and dinner sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS ALFN Committees After-Hours Reception Host-a-Bar Sponsor

Hosted bar experience at this reception. Great opportunity for your company to own one of the bars during this evening event. 2 Opportunities available

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - May design a cocktail of your choice to serve (within the limitations of the liquors and custom drink options available in the regular bar package with the hotel, as provided by the ALFN)
 - Logo on cocktail napkins at your bar
 - Logo on bar top signs at your bar
 - Logo on easel signage at your bar
 - Logo displayed on event signage (with other event sponsors)
 - Logo on drink tickets used by attendees to exchange for alcoholic drinks during the reception & dinner (with other top partner and reception sponsors)

- Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Luncheon Sponsor

Sponsor the ANSWERS luncheon on Tuesday. Limited to 1 ALFN member company sponsor.

Price: \$3,000.00

- Sponsor Remarks During Event
 - Welcome remarks during lunch by the sponsor
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage during lunch
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on PowerPoint slides during lunch
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Boxed Lunch Sponsor

Sponsor the ANSWERS boxed lunches on Monday. Boxed lunches are optional for ANSWERS attendees to pre-order and pickup after the Keynote session concludes on Monday. Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage at the boxed lunch pickup area
 - Logo on stickers placed on all boxed lunches
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Breakout Session Sponsor

Sponsor one of the 9 breakout sessions on Tuesday. Limited to 1 ALFN member company sponsor for each breakout session.

Breakout Sessions Available to Sponsor:

- Breakout Session 1 – Legal Ethics - Leveraging the use of AI in our Industry
- Breakout Session 2 – Navigating the Generations: Exploring Management Styles and Skillsets
- Breakout Session 3 – Ops Reimagined: Managing Costs, Boosting Excellence
- Breakout Session 4 – Hot Topics & Current Trends
- Breakout Session 5 – Marketing & Client Relations: Key Factors for Growing Long Lasting Partnerships
- Breakout Session 6 – Bankruptcy Potpourri
- Breakout Session 7 – Litigation Updates
- Breakout Session 8 – DEI Dialogues: Roundtable Reflections on DEI Issues
- Breakout Session 9 – KPI's: Beyond Scorecards

Price: \$2,000.00

- Sponsor Remarks During Event
 - Welcome remarks during your sponsored breakout session
- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - May provide 1 promo/marketing item for the attendee tote bags
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing

- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Logo on the opening PowerPoint slide during your sponsored breakout session
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS Refreshment Breaks Sponsor

Have signage with your company logo displayed at the refreshment breaks during the conference. Limited to 3 ALFN member company sponsors.

Price: \$1,500.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage near refreshment break items (with other refreshment break sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN
 - Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
 - Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
 - Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)

ANSWERS General Sponsor

General sponsorship of ANSWERS. 10 General Sponsorship opportunities available.

Price: \$1,500.00

- Print & Promo Items Marketing & Branding – Items Provided by ALFN
 - Logo displayed on event signage (with other event sponsors)
 - Sponsor ribbon for name badge of all sponsoring company attendees
- Print & Promo Items Marketing & Branding – Items Provided by Sponsor
 - Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing
- Online & Digital Marketing & Branding – Items Provided by ALFN

- Custom LinkedIn graphic to post on your companies LinkedIn page and other social media pages or websites
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level (with other event sponsors)
- Logo displayed on the mobile app for the event, with recognition of your sponsorship level (with other event sponsors)
- Logo displayed on at least 2 email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level (with other event sponsors)