ALFN
AMERICAN LEGAL & FINANCIAL NETWORK

angle
OFFICIAL PUBLICATION OF THE ALFN

alfn.org

**Bold Perspectives.
Unique Angles.**

BUILD YOUR BRAND BY CONTRIBUTING TO THE ALFN ANGLE DIGITAL MAGAZINE

REACH 6,000+ INDUSTRY PROFESSIONALS AND POSITION YOURSELF, YOUR BUSINESS AND BRAND AS A SUBJECT MATTER EXPERT

ABOUT THE ALFN ANGLE DIGITAL MAGAZINE
The ANGLE is the ALFN's premier publication reaching the Association's full network once each quarter in a professionally designed, digital-only format. The ANGLE is optimized for online and mobile device viewing. Each issue of the ANGLE includes several member highlights, advertisements, contributions or mentions.

WHO CAN CONTRIBUTE
Any ALFN member or servicer may submit a full-length feature contribution to the ANGLE, coordinate an interview with an industry leader or be quoted as a subject matter expert.

CONTRIBUTION DETAILS
All articles must be educational in focus, cannot self-promote, and must be original content for the ANGLE. A "State Snapshot" is 350-900 words and typically is case or state-specific. A feature contribution is 1000-1750 words on a topic of your choosing, though we aim for thematic continuity based on the outline to the right.

WHAT DO YOU GET?
The ANGLE reaches over 6,000 industry professionals on a quarterly basis, 3,000+ of which are mortgage servicers. Contributors may receive a PDF copy of their contribution upon request and are given reprint permission to use in their own marketing efforts.

QUESTIONS? READY TO CONTRIBUTE?

Contact us at ANGLE@alfn.org

View our ANGLE Archive at www.alfn.org/angle

2024 ANGLE AD & ARTICLE DEADLINES & THEMES

» **ANGLE WINTER ISSUE**
Deadline: January 2 | Published: February 20
Theme: Bankruptcy
Event Distribution: MBA Servicing Conference

» **ANGLE SPRING ISSUE**
Deadline: March 13 | Published: May 1
Theme: Legislative & Regulatory Issues
Event Distribution: ALFN WILLPOWER & IDEA Summits

» **ANGLE SUMMER ISSUE**
Deadline: May 24 | Published: July 12
Theme: Default Servicing and Compliance
Event Distribution: ALFN ANSWERS

» **ANGLE FALL ISSUE**
Deadline: October 2 | Published: November 20
Theme: Foreclosure
Event Distribution: ALFN Intersect

2024 ANGLE AD RATES

» **FULL PAGE AD**
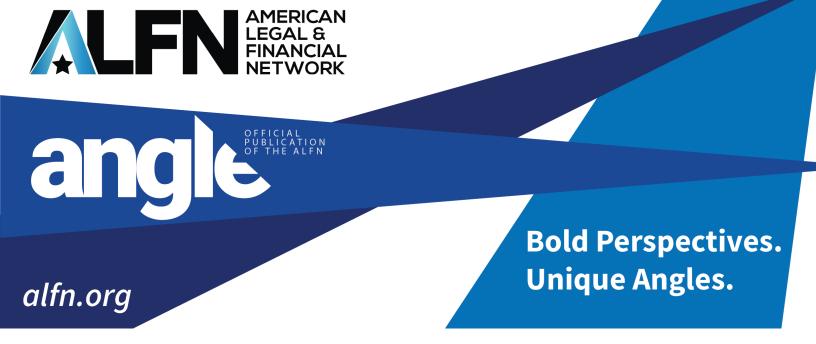Single Issue | $1,000   Two Issues | $1,600
Four Issues | $2400

» **HALF PAGE AD**
Single Issue | $500   Two Issues | $800
Four Issues | $1200

» **MEMBER SPOTLIGHT**
Single Issue | $2,000
Includes: Two page spread in one ANGLE publication featuring the member firm/company.

ANGLE Article Submissions Format

All articles for the ANGLE publication and submitted to angle@alfn.org by the deadlines provided in the submission guidelines above. Articles must be original content (no republications), should be educational in focus, and cannot self-promote or contain advertisements. Please follow the theme of the issue when drafting your articles as detailed in the submission guidelines. Articles must be in the format described below, and submitted in WORD Format. We don't accept articles that directly advertise other businesses unrelated to the industry, or that aren't affiliated with the ALFN. You can review prior publications to see how they are formatted at https://www.alfn.org/angle.

ANGLE Article Formats:

- **Article Type** – Please indicate what type of article you are submitting using these two article types:
    - State Snapshot Article - 350-900 words. Should be something state-specific, that provides an update for a specific state or state(s). Please indicate the state(s) that this snapshot focuses on underneath the Article Title.

    - Feature Article - 1000-1750 words. Should be a topic that applies nationally, or has the potential to have national impact.

- **Article Title** – Bold and centered in Arial 11 pt font at the top, then place a single space between the Title and By line information. Title should not be all capitalized, and the title should be adjusted so the first letter of each word that needs capitalized in an article title is capitalized. If the article is a State Snapshot, list the state(s) that the article applies to under the Article Title.

- **Byline Information for Authors** – Arial 11 pt font left justified. Place a Double space between byline information and article content. Attorneys use ", Esq." after your name.

    - For 1 Author
        - First line – By First Name Last Name
        - Second line – Job Title
        - Third line – Company Name
        - Fourth line – Email address

    - For 2 Authors – Same Company

- First line – By First Name Last Name, Job Title, Email Address and First Name, Job Title, Email Address
- Second line – Company Name

- For 2 Authors – Different Companies
  - First line – By First Name Last Name, Job Title, Company Name, Email Address and
  - Second line – First Name Last Name, Job Title, Company Name, Email Address

- **Article Fonts & Spacing** – Arial 11 pt font left justified. Single spacing, 0 pt spacing before and after lines in paragraphs. Single line spacing between paragraphs.

- **Article Images** – If you are using images for your article, please submit images which aren't copyrighted and that you have full rights & permissions to use. Images should be submitted as separate file attachments in the following format:

  - Submit high resolution artwork as a vector .PDF file type, or as a .PNG (PNG-24) or .JPEG (high resolution) file type. If the artwork appears blurry when viewed using the final dimensions, then it will not display clearly and should be re-formatted. All fonts should be saved as outlines, all images and logos should be embedded in high resolution and not linked in the artwork. If saving the file in Adobe Illustrator, check "Preserve Illustrator Editing Capabilities" when you save to PDF. Use a RGB color format for online use.

- **Callouts/Quotes** – Each page of content should have 1-2 sentences highlighted in yellow to use as a callout/quote. These are typically important sections of the article that an author would like to focus on and highlight. Please highlight your callout/quote(s) in yellow within the article.

- **Footnotes** – Footnotes should be in superscript throughout the article, and the footnotes should be in Arial 9 pt font in the footnotes section of each page, left justified. Make sure only the footnotes on the bottom of the page match the footnote numbers on that article page only.

- **No Additional Author Info.** – There should be no bio or additional information about the author or their company included in the article, other than what is listed in the Byline at the beginning of the article.

Artwork Specifications for ALFN ANGLE and WILLed Ads

Artwork Specifications

Publication size is 8.5x11" and has staple binding on the left side (right side facing). Include .125" bleeds in the artwork. Submit high resolution 300 dpi print ready vector artwork in .PDF file format. If you zoom in on any portion of the artwork and it gets blurry, it likely isn't 300 dpi and will not display clearly. All fonts should be saved as outlines, all images and logos should be embedded in high resolution and not linked in the artwork. Include a version of your artwork with printer marks, and a separate version without printer marks. If using Adobe, use the Adobe Preset when saving your file for High Quality Print. If saving the file in Adobe Illustrator, check "Preserve Illustrator Editing Capabilities" when you save to PDF. Use a CMYK color format.

- **Full Page Ad Artwork Dimensions**
  - 8.5x11" full color artwork at 300 dpi.

- **Half Page Artwork Dimensions**
  - 8.5"x5.5" full color artwork at 300 dpi.

- **2-Page Member Spotlight Artwork Dimensions**
  - 17"x11" full color artwork at 300 dpi.

Where do I send my artwork?

Submit all artwork to info@alfn.org, unless otherwise specified by the ALFN.

What are the deadlines for submitting artwork?

Deadlines for artwork submissions can be found on the submission guidelines for each issue of the ANGLE and WILLed. Generally, artwork is due 7 weeks prior to each event start date or publication date.

Need help with your artwork design, or to order printed materials or custom logo'd promotional items? Don't have a graphic artist and need help with graphics or correct file formats?

If you need assistance with graphic design, or for a vendor to assist with ordering printed materials or promotional items, the ALFN has preferred partners we utilize that offer competitive rates, and discounts to ALFN members from time to time. Please contact info@alfn.org to receive contact information for our preferred partners to assist.

What do you mean by a vector file for submitting artwork?

The vector format is used so we can resize your artwork as needed to fit our printed dimensions, without losing clarity of the artwork. If your artwork isn't submitted correctly, it will not display correctly and may be unusable. Vector files are created using graphics software, such as Adobe Illustrator, Adobe Capture, CorelDRAW, Sketch, Affinity Designer, Inkscape, DesignEvo, Vecteezy Editor. Here is a link if you need additional information on vector files - https://www.adobe.com/creativecloud/design/discover/vector-file.html. Check with your graphic designer if need to obtain the correctly formatted vector file.