



BUILD YOUR BRAND BY CONTRIBUTING TO THE ALFN ANGLE DIGITAL MAGAZINE

REACH 6,000 INDUSTRY PROFESSIONALS AND POSITION YOURSELF, YOUR BUSINESS AND BRAND AS A SUBJECT MATTER EXPERT

ABOUT THE ALFN ANGLE DIGITAL MAGAZINE

The ANGLE is the ALFN's premier publication reaching the Association's full network once each quarter in a professionally designed, digital format. The ANGLE is optimized for online, print and mobile device viewing. Each issue of the ANGLE averages 30+ member highlights, advertisements, contributions or mentions.

WHO CAN CONTRIBUTE

Any ALFN member may submit a full-length feature contribution to the ANGLE, coordinate an interview with an industry leader or be quoted as a subject matter expert. Members submitting State Snapshots must hold ALFN membership in that state.

CONTRIBUTION DETAILS

All articles must be educational in focus, cannot self-promote, and must be original content for the ANGLE. A "Snap Shot" is 750 words and typically is case or state-specific. A feature contribution is 1,750 words on a topic of your choosing, though we aim for thematic continuity based on the outline to the right.

WHAT DO YOU GET?

The ANGLE reaches over 6,000 industry professionals, 4,000 of which are mortgage servicers, on a quarterly basis. Contributors receive a PDF copy of their contribution and reprint permission to use in their own marketing efforts.

QUESTIONS? READY TO CONTRIBUTE?

Contact Cade Holleman, AVP, Government Affairs & Communications
email: cholleman@alfn.org | direct: (714) 679-2514

ANGLE DEADLINES & THEMES

» ANGLE WINTER ISSUE

Deadline: January 9 | published: January 15
Practice focus: Bankruptcy
Marketing focus: ALFN Media Kit

» ANGLE SPRING ISSUE

Deadline: April 3 | published: April 10
Practice focus: Legislative & Regulatory Issues
Marketing focus: Advocacy Day

» ANGLE SUMMER ISSUE

Deadline: July 3 | published: July 15
Practice focus: Default Services
Marketing focus: ANSWERS

» ANGLE FALL ISSUE

Deadline: October 3 | published: October 15
Practice focus: young professionals
Marketing focus: TE@CH Trainings

ANGLE RATES

» FULL PAGE AD

Single Issue | \$1,000
Four Issues | \$600 per issue (year commitment)

» HALF PAGE AD

Single Issue | \$600
Four Issues | \$300 per issue (year commitment)

» MEMBER SPOTLIGHT

Single Issue | \$3,000 Includes: One month promotional spotlight on ALFN.org and a featured placement in one ANGLE promotional email.